Vision & Objectives

What have we accomplished?
Financials thru Y5 Q4
Data thru 06/30/2024

Strategic Plan Vision Statement:
Focusing on client impact expansion in order
to provide more homeless families and individuals our best value oriented programs and services.

ASCENCIA
Lifting People Out of Homelessness

Progress Status	Main Measures	5 Year (2024) Objectives	Thru Y5 Q4 Expected	Thru Y5 Q4 Actual
	Client Impact Expansion			
Delayed	Expand services to 3 new areas	**Services in 3 new areas**	**Services in 3 new areas**	**Services in 2 new areas** **3rd area delayed until 2/2025**
	Financial Sustainability			
Exceeding	Revenue	**$1,166,665 increase**	**$1,166,665 increase**	**$2,755,177 increase**
Exceeding	Fundraising (includes gov, foundation, corp, donations)	$1,000,000 increase	$1,000,000 increase	$2,821,733 increase
Exceeding	Board Contributions (give and get)	$166,665 increase	$166,665 increase	$519,933 increase
Behind	Expenses	**$800,000 increase**	**$800,000 increase**	**$3,055,560 increase**
75% of Goal	Major donors	**15 additional new major donors**	**15 additional new major donors**	**12 additional new major donors**
	Board Development			
On track	Have 23 active board members at all times	**23 active board members**	**23 active board members**	**23 active board members**
On track	Develop a comprehensive orientation and training program	**2 successful plans**	**2 successful plans**	**2 successful plans**
On track	Develop a succession plan	**1 successful plan**	**1 successful plan**	**1 successful plan**
	Management Infrastructure			
Exceeding	Staff survey (score)	**80% staff survey score**	**80% staff survey score**	**83% staff survey score**
Exceeding	Staff retention ratio X%	**80% Retention Ratio**	**80% Retention Ratio**	**92% Retention Ratio**
On track	Successful implementation of 3 technology systems	**3 successful implementations**	**3 successful implementations**	**3 successful implementations**
On track	100% compliance with all mandatory trainings by 2024	**100% compliance**	**100% compliance**	**100% compliance**

Summary of Key Points:

1. **The initial goal was to grow 1.2MM in 3 years. We have grown 2.7MM+ in 5 years.**
2. **We saw the largest growth in revenue, of almost $1MM in Y5.**